

RURAL ORGANIZATION for SOCIAL ADVANCEMENT



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Kakarmatta, Varanasi-4



Organization Overview

Rural Organization for Social Advancement called "*ROSA*" *Sansthan*. It is a civil society organization of Uttar Pradesh, India, which is working in eastern Uttar Pradesh. The main target of the organization is Dalit (most are the people of every caste and religion who are most neglected in the society), backward and minor communities who is divided in different classes and castes. They are struggling on their level for livelihood but due to current socio and political circumstances, their whole development is not progressive as per basic need. Main objective of the organization is promoting to national integration for society full of justice & equity through rural organization and such work that community could be help by them. Its came into existence in 2003, this organization got registered under the Society Registration Act 21 of 1860, having the registration No 410 dated 21.7.2003 & Registered under Income Tax Act - 12A, No. 118/2007-08/298, dated 30-11-2007.

PROFILE

“ROSA” was established by a group of Gandhian ideology social worker, this group observed that people working a brick field (kiln) with women and children work very hard but they live in a very unsafe house & their children did not have the basic rights of theirs. they work in unfavourable working condition keeping their lives in danger still they have always fear in mind the danger of livelihood. Their families are far away from the better education & health and social securities. Due to these reasons, unorganised labours of the society are victims of different types of exploitation.

- **Nature:** - A non- political organization under the power of Indian constitution.
- **Vision:** -To establishment of society full of justice and equity for social advancement.
- **Mission:** - To provide service to the people for entire social advancement, so that they can ensure their well-being.

Org. Objectives: -

- To build self-dependent society & nation.
- To implement program related to education, health, people organization, income generation & agriculture for the integrated development of the nation.
- To help of women, children, old person, helpless, schedule caste, schedule tribe, backwards & minorities of the society.
- To create network with the society with equal objectives & promote the voluntarisms.
- To establish the centers for the implementation of the programs, research, documentation, free publication & training for betterment of the society.
- To enter change and help, for required resources with local people, government, non-government, national & international society for achieving the objectives of the society having the similar objectives.
- **Believes:** - Entire development of society for the happy nation and this is possible only when every member of society will be happy.
- **Our Principals:** - We compliance with democratic process and respect each other without and differentiation on the basis of religion, caste and have equal opportunity for all at every level without any gender bias. We believe that “To help the people to help themselves”

- **Our Values:** - To respect each other at every level of the society. Feeling of equality, availabilities of equal opportunities, transparency in development works, dedication towards self-discipline and responsibility.
- Our core issue: - Health & nutrition, promotion of quality education, community-based livelihood promotion, sustainable livelihood, bonded labour, child labour and human trafficking.
- **Our target group:** - Children, adolescent girls, women and farmer from deprived society.
- **Working strategy:** - To strengthen the collective decision and collective initiation through the way of nonviolence in democratic process at every level.

We are associated with: -

- 1- Child Rights and you, New Delhi
- 2- IGSSS, New Delhi.
- 3- CASA, New Delhi.
- 4- The Freedom fund, UK
- 5- LUSH, USA.

Areas of Intervention

Project Name	Location	No. of Village
Health and Nutrition	Chakia, Chandauli	16
Sustainable agriculture practices	Nichloul, Maharajganj	10
Sustainable livelihood	Chakia, Chandauli	20
Anti-human trafficking initiatives	Tarwa, Jahanaganj, Mehnager	60
Girls empowerment	Tarwa, Jahanaganj, Mehnager	60
1000 days care	Chakia, Chandauli	10

Projects Progress

1- Health and Nutrition, Chakia, Chandauli



The organization took initiative in the financial support and guidance of Child Rights and You, New Delhi on health and nutrition issues in 16 villages of development block Chakia, Chandauli, by coordinating with target families, community, service providers and related government departments to the issue and community. Was given free consultation, information, awareness and support. In this process, the role of 6 workers of the organization was commendable. The following activities were conducted during the reporting period-

Sl. No.	Progress indicator	Achievement
01	Making community specific strategy for existing beliefs and practices on health and nutrition	Study report completed
02	Promoted health and nutrition change agents	24 women
03	Promoted Young health and nutrition Champions	21 Champions
04	Organized Health Camp	04 health camp
05	Patients treated and medicine provided	808 patients
06	Behavior Change Communication (BCC) sessions with community done and participants get knowledge	20/ 274
07	Organized community meeting to prevent seasonal diseases in the areas and participants get knowledge	22/241
08	Setting up a nutrition and Educational learning corner in the Anganwadi center	02 center developed
09	Promoted completed immunization of pregnant mothers and children	170/146
10	Promoted institutional births	63

11	Promoted birth registration	53
12	Generated community awareness among pregnant mothers on importance of regular and timely ANC / PNC	640 women
13	Generated community awareness among lactating mothers about importance of immunization (vaccine preventable diseases) and ON IYCF (infant and young child feeding) practices	164
14	Promoted community awareness on maternal and child entitlement under NFSA- facilitate benefit of maternal entitlement and to spread awareness amongst mothers for ensuring: - 100% exclusive breastfeeding for 6 months, importance of colostrum feeding and JSY benefits (Pradhan Mantri Matri Vandana Yojna)	1700 women
15	Child wise tracking done for all 0-5 years children.	1102
16	Organized Monthly meeting for children groups in intervention villages on child rights, health and nutrition related issues impacting their lives. To capacitate children groups	20 groups
17	Orientated of girls group members on life skill approach with focus on self-awareness, communication and interpersonal communication skill, pro-active thinking and decision-making skill.	548
18	Trained 16 community volunteers on herbal treatment of goat and promote local skills in intervention areas for rearing of livestock's	10 people
19	Created awareness about locally and seasonally grown millets and its nutritional values. Promote cultivation of farming	20
20	Supported High risk pregnancy and their prompt referral to hospital	17 women

2- Sustainable agriculture practices, Nichlaul, Maharajganj



The organization took initiative with the marginal farmers and laborers in the financial cooperation and direction of IGSSS, New Delhi under the Sustainable Agriculture Practice “Soul” Project in 10 villages located in the forest area of the development block Nichalaul, District Maharajganj, UP on the near Indo-Nepal border. Under this, the following activities were conducted and results achieved -

Sl. No.	Progress indicator	Achievement
01	Trained women farmer on government scheme related to Agriculture and animal husbandry	160 women farmers'
02	Orientated farmers on machan agriculture practices	120 farmers'
03	Orientated farmers on zero cost agriculture practices	612 farmers'
04	Trained to women farmers of jaggery unit	102 women farmers'
05	Vocational training done SHGs leaders on micro enterprise	55 women's
06	SHGs Leaders trained on relating to the government schemes and entitlements	223 women's
07	Trained and exposure of women farmers on market lead approached	39 women's

08	Done community based participatory vulnerabilities & capabilities Assessment	20 villages
09	Trained volunteers on para vet on goat-based livelihood option.	62 para vets
10	Formed women farmer SHGs	60 group

3- Sustainable livelihood, Chakia, Chandauli



On the issue of sustainable livelihood enhancement, the organization, under the financial support and direction of CASA, New Delhi, on the issue of increase in annual income of 1416 families belonging to Scheduled Castes, Backward Castes and Minorities in 20 villages of forest areas of development block Chakia, District Chandauli. The following initiatives were taken on the way:

Sl. No.	Progress indicator	Achievement
01	Organized monthly meetings of Panchayat level community groups on livelihood promotion.	96 meetings
02	Promoted community volunteers on livelihood initiatives	80 volunteers
03	Training done of youth leaders on community support on micro enterprise	42 youths
04	Promoted community awareness on agriculture based micro enterprises	1102 people
05	Promoted to farmers regarding organic farming and food production	132 farmers
06	Support for Kitchen Garden to landless families	40 families
07	Support Vaccination of goats / animals	6765 cattle
08	Promoted of families on zero cost farming	200 families
09	Trained to vegetable farmers on zero cost farming methods	20 families
10	Support for vegetable cultivation	20 farmers

11	Trained of Pashu mitra (para vets)	20 people
12	Support for grain bank	20 villages
13	Legal literacy to peoples on women rights	675 people

4- Anti-human trafficking initiatives, Azamgarh



The working class, especially those who work on brick kilns or migrate for employment in 60 villages of Jahanaganj, Mehengar and Taravan, development block of Azamgarh district of Uttar Pradesh. In order to prevention and prevent incidents of child laborers, bonded laborers and human trafficking in those communities, the organization took initiatives with the concerned departments of the district. In the process, the Freedom Fund provided financial support and capacity building. During the reporting period, the organization achieved results by implementing the following activity on this issue -

Sl. No.	Progress indicator	Achievement
01	Slavery victims liberated	86 victims
02	Provided to beneficiaries with social services	5600 people
03	Sharing workshop organized with civil society	34 NGOs
04	Workshop organized on human trafficking with school principal	220 people

05	Workshop organized on Human trafficking with chaukidar	181 person
06	Trained of vigilance committee members	960 people
07	Orientation meeting done with local brick kiln employers	20 people
08	Workshop done on protection issues at district level	39 people
09	Training done of paralegal volunteers	30 people
10	Livelihood support	200 families
11	Capacity building on goat-based livelihood promotion	60 para vets
12	Workshop done with ASHA	123 people
13	Health and hygiene camp organized	54 camps
14	Orientation done of SHG/CVC members on government health facilities	561 people
15	Remedial class promoted	327 children
16	Training on multi class teaching methodology to Edu leaders	15 people
17	Promotion of children group	60 groups
18	Promotion of SHGs/CVCs	60 groups

5- Girls empowerment (Kishori Shakti) Tarawa, Jahanaganj and Mehnager, Azamgarh



10 skill development training centers run by the organization on the issue of “skill development of adolescent

girls” from laborer families and prevention of incidents of child laborers, bonded laborers and human trafficking, girl’s child marriages, face marriages in 60 villages of Jahanaganj, Mazdoor and Tarawan, District Block Azamgarh Empowered girls through in the process, the Freedom Fund provided financial support and capacity building. During the reporting period, the institution achieved achievements by implementing the following activity on this issue -

Sl. No.	Progress indicator	Achievement
01	Interest mapping and orientation camps done	1120 adolescent
02	Career guidance session organized to girls	960 girls
03	Training for Gender champion done	165 girls
04	Exposure visits organized	102 girls
05	Parents orientation done	1120 parents
07	Training on anti-human trafficking done	960 girls
08	Theme based (life skills, health, literacy and culture expressions)	960 girls
09	5 days training on marketing skill to women labour done	25 women
10	Training for adolescent girls group members on leadership done	105 girls
11	Training for adolescent girls group members on life skills	1120 girls
12	Promoted adolescent girls’ group	60 groups
13	Trained on prevention and protection against slavery	1120 adolescents’ girls
14	Kishore seminar organized on modern slavery	2630 girls participated
15	Computer literacy training done	273 adolescent girls
16	Beautician skill training done	168 adolescent girls
17	Sewing skill training done	398 adolescent girls

6- 1000 days care, Chakia, Chandauli

On the issue of maternal and child health especially the care of children between 0 and 2 years, the organization



in collaboration with Child Rights and You, New Delhi, through the Counseling and Monitoring Center (CMC), Navajganj in 04 forest villages of Chakia, District Chandauli Assisted in caring. During the reporting period on this issue, the following work was done by the worker of the organization-

Sl. No.	Progress indicator	Achievement
01	Free health camps organized/ patients treated	5/841
02	Pregnant women get service at CMC	82
03	Lactating women get service at CMC	105
04	SAM children get service from CMC	23
05	Adolescent girls service from CMC	47
06	Free anemia test done	192
07	Pregnancy women get service at own door steps	118
08	Lactating women get service at own door steps	148
09	High risk pregnancy women get service at own door steps	78

10	SAM child get service at own door steps	71
11	MAM child get service at own door steps	58
12	People got knowledge at village level	310
13	Balika sukraksha abhiyan an awareness program	278
14	Video show organized	56/349
15	Women and girls get multi vitamin	210
16	Children free from worm	1500
17	Children get vitamin A	1000
18	Women get iron folic acid tablet	958
19	Adolescents get anemia session by 15 camp	192
20	Exclusive Breast-feeding awareness camp	16 villages

The organization worked regularly towards social advancement during the reporting period. The organization's workers, volunteers, auspicious thinkers, donor organizations and individual's donor contributed immensely to this pious work. Because of which so much was done. All this was possible under the efficient guidance of the General Assembly and Executive Committee of the organization. We thank all those who have directly or indirectly contributed to the social work of the organization.

Regards

Mustaque Ahmad
Chief Functionary
"ROSA"