

RURAL ORGANIZATION for SOCIAL ADVANCEMENT



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Kakarmatta, Varanasi-4



'ROSA'

Organization Overview

Rural Organization for Social Advancement called "*ROSA*" *Sansthan*. It is a civil society organization of Uttar Pradesh, India, which is working in eastern Uttar Pradesh. The main target of the organization is Dalit (most are the people of every caste and religion who are most neglected in the society), backward and minor communities who is divided in different classes and castes. They are struggling on their level for livelihood but due to current socio and political circumstances, their whole development is not progressive as per basic need. Main objective of the organization is promoting to national integration for society full of justice & equity through rural organization and such work that community could be help by them. Its came into existence in 2003, this organization got registered under the Society Registration Act 21 of 1860, having the registration in 2003 & Registered under Income Tax Act - 12A, in 2007, FCRA in 2009, 80G in 2021.

PROFILE

“ROSA” was established by a group of Gandhian ideology social worker, this group observed that people working a brick field (kiln) with women and children work very hard but they live in a very unsafe house & their children did not have the basic rights of theirs. they work in unfavourable working condition keeping their lives in danger still they have always fear in mind the danger of livelihood. Their families are far away from the better education & health and social securities. Due to these reasons, unorganised labours of the society are victims of different types of exploitation.

- **Nature:** - A non- political organization under the power of Indian constitution.
- **Vision:** - ROSA aspires for a just and equitable society.
- **Mission:** - To Empower, Entitle & Enable marginalized/ disadvantageous communities, ensuring social development and well-being.
- **Org. Objectives:** -
 - To build self-dependent society & nation.
 - To implement program related to education, health, people organization, income generation & agriculture for the integrated development of the nation.

- To help of women, children, old person, helpless, schedule caste, schedule tribe, backwards & minorities of the society.
- To create network with the society with equal objectives & promote the voluntarisms.
- To establish the centers for the implementation of the programs, research, documentation, free publication & training for betterment of the society.
- To enter change and help, for required resources with local people, government, non-government, national & international society for achieving the objectives of the society having the similar objectives.
- **Believes:** - Entire development of society for the happy nation and this is possible only when every member of society will be happy.
- **Our Principals:** - We compliance with democratic process and respect each other without and differentiation on the basis of religion, caste and have equal opportunity for all at every level without any gender bias. We believe that “To help the people to help themselves”
- **Our Values:** - To respect each other at every level of the society. Feeling of equality, availabilities of equal opportunities, transparency in development works, dedication towards self-discipline and responsibility.
- Our core issue: - Health & nutrition, promotion of quality education, community-based livelihood promotion, sustainable livelihood, bonded labour, child labour and human trafficking.
- **Our target group:** - Children, adolescent girls, women and farmer from deprived society.
- **Working strategy:** - To strengthen the collective decision and collective initiation through the way of nonviolence in democratic process at every level.

We are associated with: -

- 1- Child Rights and you, New Delhi
- 2- CASA, New Delhi.
- 3- The Freedom fund, UK
- 4- LUSH, USA.

Areas of Intervention

Project Name	Location	No. of Village
Health and Nutrition	Chakia, Chandauli	25
Community based livelihood promotion	Chakia, Chandauli	20
Child protection	Tarwa, Jahanaganj, Mehnagar	60
Counselling and monitoring centre (1000 days care)	Chakia, Chandauli	16
Emergency support (COVID-19)	Varanasi, Chandauli and Azamgarh	125

Since the beginning of 2020-21, the country was in lock down due to the outbreak of Covid-19. According to the norms of the government's lock down, work in the community was not possible. The workers of the organization were working on the policy of work from home. The government had given permission to social organizations for relief work in public interest. But everyone was afraid of Covid-19. In such a situation, the hardworking workers of the organization decided that work would be done in the public interest along with measures to prevent COVID-19. According to the instructions of the government, the organization started giving information to the community through phone, online etc. The needy community was given dry ration, cooked meals, information about the benefits of government schemes, given to the community. Along with this, the identification of persons with symptoms of Covid-19, information of migrant laborers was given to the team of Health Department. The organization distributed masks, sanitizers, soaps, fever gauges etc. to the health services and community through CRY.

During Covid-19, the organization and the workers of the organization played an important role in the work area of district Chandauli, district Varanasi and district Azamgarh.

Program Progress

1- Health and Nutrition, Chakia, Chandauli



The organization took initiative in the financial support and guidance of Child Rights and You, New Delhi on health and nutrition issues in 25 villages of development block Chakia, Chandauli, by coordinating with target families, community, service providers and

related government departments to the issue and community. Was given free consultation, information, awareness and support. In this process, the role of 6 workers of the organization was commendable. The following activities were conducted during the reporting period-

Sl. No.	Progress indicator	Achievement
01	Growth monitoring under 5 years age	1343 Children
02	MAM children reported	93
03	SAM children reported	36
04	Normal children reported	1214
05	MAM to Normal upgrade	23
06	SAM to MAM upgrade	16
07	Support and care of pregnant women	368
08	Support and care of lactating women	246
09	TT protected birth reported	76%

10	Institution delivery reported	63%
11	Food demo done with pregnancy women, lactating mother and adolescents' girls	104 camps
12	Health and nutrition awareness done with adolescent girls group members	840
13	Video show done on health and nutrition	67 shows
14	Sports materials provided	26 groups
15	Orientation done with children on health and nutrition	322
16	Gives knowledge to children on seasonal diseases	1210 children
17	Handwash demo organized	54 demos
18	Promoted wash room	110
19	Organized cleaning rally in 26 villages with people	1643
20	Community health mobilizer promoted (Female)	87
21	Promoted Change agent on health and nutrition (children)	104
22	Life skill training done to girls' children	120
23	Sub health center analysis	06
24	ICDS status analysis	27
25	VHND status analysis	25
26	Adolescent girls group promoted	32
27	Children groups	30
28	Volunteers as covid-19	359
29	Covid -19 lunch packet support	1076
30	Dry rason supported	691
31	Covid-19 awareness generation	6398 people
32	Hand wash demo	126 places
33	Knowledge building on Waterborne and vector borne diseases	47 meeting
34	Promoted colostrum feeding	192 mothers
35	Support to High-risk pregnancy	116

36	Promoted kitchen garden to families	367
37	Mask distributed (CRY)	2600
38	Oxygen concentrator linked and support (CRY)	10
39	Infrared thermometer linked and support (CRY)	25
40	Soap supported to ASHA, ANM, PHC, CHC and Dist Hosp (CRY)	5000
41	Sanitizer supported to ASHA, ANM, PHC, CHC and Dist Hosp (CRY)	50 Ltr.
42	SNCU care support to infants	06
43	NRC referred to SAM children	05
44	Deworming support to children	288
45	Life skill to middle school	10
46	Child marriage stopped	03
47	Awareness generation regarding HIV/AIDS to people	1102
48	Study done on status of Musahar community in lock down	01

2- Community based livelihood support, Chakia, Chandauli

On the issue of livelihood enhancement, the organization, under the financial support and direction of CASA, New Delhi, on the issue of increase in annual income of 1416 families belonging to Scheduled Castes, Backward Castes and Minorities in 20 villages of forest areas of development block Chakia, District Chandauli. The following initiatives were taken on the way:

Sl. No.	Progress indicator	Achievement
01	Follow UP on micro livelihood process to villages people	122
07	Supported to farmers kharif crop	16
09	Seed supported for kitchen garden	1446 families
11	Supported in Cattle immunization	2300 cattle
12	Training done on organic farming	85 farmers

16	Awareness meeting organized on anti-girl's child marriage	1160 people
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3- Child Protection initiatives, Azamgarh

The working class, especially those who work on brick kilns or migrate for employment in 60 villages of Jahanaganj, Mehargar and Taravan, development block of Azamgarh district of Uttar Pradesh. In



order to prevention and prevent incidents of child laborers, bonded laborers and human trafficking in those communities, the organization took initiatives with the concerned departments of the district. In the process, The Freedom Fund & LUSH provided financial support and capacity building. During the reporting period, the organization achieved results by implementing the following activity on this issue

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Sl. No.	Progress indicator	Achievement
01	Orientation done on Child protection issues with people	1200
02	Covid -19 Awareness to people	900
03	Workshop organized on protection issues with service providers	43
04	Emergency COVID-19 relief to the needy families (3 time)	1546
05	Support to Migrant worker	160
06	Garima kit distributed under covid relief to adolescents' girls	550
07	SMC members training	75
08	Champions volunteers training	600
09	Training programs of 60 CVC members	1800
10	Child protection plan developed (GP)	43

11	Child labour mapping (Villages)	60
12	Migrant labour study done	01
13	Status of Musahar community in lock down study done	01
14	Support to labour for MNREGA JOB	800
15	Health checkup of Children	1900
16	Voluntary work in quarantine persons in Villages	60
17	Children group supported	60
18	Adolescent girls group supported	60
19	Health awareness regarding HIV/AIDS persons	1420
20	Survey done on child labour issues families	1807

4- Counselling and Monitoring Centre (1000 days care), Chakia, Chandauli

On the issue of maternal and child health especially the care of children between 0 and 2



years, the organization in collaboration with Child Rights and You, New Delhi, through the three Counseling and Monitoring Center (CMC), Navajganj villages in 16 forest villages of Chakia, District Chandauli Assisted in caring. During the reporting period on this issue, the

following work was done by the worker of the organization-

Sl. No.	Progress indicator	Achievement
01	Free health camp organized	96
02	Patients checked	768
03	Anemia test at CMC	109
04	Pregnant women get service at CMC	65

05	Lactating women get service at CMC	203
06	SAM children get service at CMC	05
07	Adolescent girls get service at CMC	94
08	Pregnancy women get service at own village/home	213
09	Lactating women get service at own village/home	239
10	High risk pregnancy women get service at own home	102
11	SAM child get service at village/home	22
12	MAM child get service at village/home	12
13	Anemia test at door step	204
14	Children get NRC service by referral from CMC service	05
15	Children get service in SNCU by referral from CMC service	05
21	Women and girls get multi vitamin	240

The organization worked regularly towards social advancement during the reporting period. The organization's workers, volunteers, auspicious thinkers, donor organizations and individual's donor contributed immensely to this pious work. Because of which so much was done. All this was possible under the efficient guidance of the General Assembly and Executive Committee of the organization. We thank all those who have directly or indirectly contributed to the social work of the organization.

Regards

Mustaque Ahmad

Chief Functionary "ROSA"