

# RURAL ORGANIZATION for SOCIAL ADVANCEMENT



## ANNUAL REPORT- 2021-22

Email: [rosasansthan@gmail.com](mailto:rosasansthan@gmail.com) Tel: 9450156972

Website: [www.rosanow.org](http://www.rosanow.org)

Kakarmatta, Varanasi-4

## **About – Rural Organization for Social Advancement**

Rural Organization for Social Advancement, known as “ROSA”, is a social organization registered in Varanasi, Uttar Pradesh. This organization is providing services to the needy, poor and helpless individuals, families and communities of the society as per its objectives.

This organization came into existence in 2003 and is registered under the Society Registration Act 21, 1860.

"ROSA" was founded by a group of experienced social workers who had been working for a long time in various districts of Uttar Pradesh. It all started with a decision to share their work experiences, working strategy, dedication towards public interest and future dreams as a collective knowledge, understanding and collective efforts. With time, people with similar understanding and ideology joined in and the scope of the work grew.

With the expansion of the work of the organization, the management committee of the organization got registered under other laws to fulfil the responsibilities of compliance with various laws of the country. At present, the organization follows all the necessary registrations and legal provisions.

The organization board has limited itself to the following-

**Nature:** - A non-political organization under the power of the Constitution of India.

**Vision:** - ROSA aspires for a just and equitable society.

**Mission:** - To Empower, Entitle & Enable marginalized/disadvantaged communities, ensuring social development and well-being.

### **Org. Objectives:**

1. To build a harmonious self-reliant society and nation.
2. Promoting public health, family welfare, making effective and creative efforts for public health promotion.
3. To promote and conserve proper use of Agricultural Land, Animal Husbandry, Science, Environment, Rural Technology and Non-conventional energy sources.
4. To promote and conserve the traditional folk arts and genres in public interest.
5. To promote and implement education, health, people organization, income generation and agricultural programs for the overall development of the country.

6. To work towards helping Women, Children, Old people, Handicapped, Helpless, Scheduled Castes, Scheduled Tribes, Backward minorities of the society.
7. Coordination & support with other organizations with similar objectives and promoting voluntary work.
8. Establishment of centres for Program Implementation, Research, Free Publication, Training and Documentation of the organizational work.
9. To promote the development of Khadi and Village Industries.
10. Exchange and cooperation of necessary resources with local people, government, non-government, national and international organizations with similar objectives to fulfil the objectives of the organization.
11. To respect and protect local folk tradition, culture and ideas.

**Believes:** - Entire development of society for happy nation and this is possible only when every member of society will be happy.

**Our Principles:** - We compliance with democratic process and respect each other without any differentiation on the basis of religion, caste, race or gender and have equal opportunity for all at every level. We believe that “Help the people to help themselves”

**Our Values:** - To respect each other at every level of the society. Feeling of equality, availabilities of equal opportunities, transparency in development works, dedication towards self-discipline and responsibility.

**Our Core work:** - **SANJIVNI**- (Promotion of community health & nutrition), **TAALLEM**- (Promotion of foundational learning), **SWAVLAMBAN**- (Livelihood Support & employment), **SASHAKTI**- (Girls & women empowerment), **KAWACH**- (Child Protection and Safe Migration).

**Our Target Group:** - Children, Adolescent girls, Women & labours from needy individuals, families and community.

**Working Strategy:** - To strengthen the collective decision and collective initiative through the way of non-violence under democratic process at every level.



## Areas of Intervention

Project Name	Location	No. of Village
Support in Health and Nutrition	Chakia, Chandauli	26
Support in Child Protection	Tarwa, Jahanaganj, Mehnagar	60
Support in Counselling and monitoring centre (1000 days care)	Chakia, Chandauli	26
Emergency support (COVID-19)	Varanasi, Chandauli and Azamgarh	60
Mata Sabri Poshan kitchen	Chakia, Chandauli	01



Like last year, this year also due to the risk of covid-19 and the lock down, challenges were faced in the implementation of the program of the organization. Considering the issue and seriousness of public interest, the team of the organization continued the project activities by adopting measures to protect Covid-19. Efforts were made to minimize the suffering of the public during this pandemic. In this sequence, following the instructions of the government, the organization should continue its efforts in Azamgarh, Varanasi and Chandauli districts.

During year-2021-22, the organization and the workers of the organization played an important role in the work area of district Chandauli, district Varanasi and district Azamgarh.

## **Program Progress**

### **1- Support in Health and Nutrition, Chakia, Chandauli**

The effects of Covid-19 last year have had an impact this year as well. On the basis of



the guidelines of the state government, sometimes there was relaxation in the lockdown and sometimes up to some limits. Taking initiative on the issue of health and nutrition in Chakia, development block of district Chandauli, with the help of CRY, the organization took intensive initiative in

the community on the issue of prevention from Covid-19, Provided services to adolescent girls, pregnant women, lactating mother, new born infants and children. Taking initiative in the way of health and nutrition issues, the organization has achieved the following achievements-

Sl. No.	Indicator	Achievement
01	Helping to children in growth monitoring under 5 years age	1605 Children
02	Helping to MAM children	225
03	Helping to SAM children	97
04	Helping to Normal children	1283
05	Support in MAM to Normal upgrade	43
06	Support in SAM to MAM upgrade	24
07	Support and care of pregnant women	459
08	Support and care of lactating women	144
09	Helping in TT protected birth	92

10	Helping in Institution delivery	91
11	Food demo done with pregnancy women, lactating mother and adolescents' girls	129 camps
12	Health and nutrition awareness done with adolescent girls group members and received TT	377
13	Video show done on health and nutrition	121 shows
14	Sports materials provided	20 groups
15	Orientation done with children on health and nutrition to adults	1298
16	Gives knowledge to children on seasonal diseases	310 children
17	Handwash promoted	810 people
18	Promoted wash room	46
19	Organized cleaning rally in 26 villages with people	240
20	Community health mobilizer promoted (Female)	52
21	Promoted Change agent on health and nutrition (children)	52
22	Life skill training done to girls' children	310
23	Adolescent girls group promoted	26
24	Children groups	26
25	Volunteers as covid-19	374
26	Mobilized to women for TT	459
27	Treated diarrhea issues	352
28	Covid-19 vaccination awareness generation, people	8940
29	Promoted supplementary nutrition to women	396
30	Support to high risk pregnancy	87
31	Promoted colostrum feeding	114 mothers
32	Support to High-risk pregnancy	98
33	Promoted kitchen garden to families	65
34	Children got complete immunization	217
35	Children got colostrum feeding	114



36	Awareness generation on seasonal diseases to children	817
37	ANC checked	459
38	PNC checked	399
39	SNCU care support to infants	19
40	NRC referred to SAM children	04
41	Deworming support to children	940
42	Orientation to parents on child health and nutrition issues	152
43	Promoted and seed support to families	332
44	Awareness generation regarding HIV/AIDS to people	1628
45	Orientation on child rights and development with children	668
46	Training in maternal health with adolescents' girls	443
47	Linked to BOCW	230
48	Covid-19 children vaccination support	7104
49	Promoted girls' education (drop out)	11

## 2- Support in Child Protection in Azamgarh



This project strengthens the village level net of child protection through people organization in the neediest 25 percent families of 60 villages of 03 blocks of the district, in coordination with the Gram Panchayat, District Child Protection Unit to reduce dependence on children in the livelihood of the family. Linking the needy children with schools, ensuring retention and keeping children away from the environment of child labour by increasing the access of children to the facilities available in the school. Access to the health insurance scheme to meet the large expensive health needs of the family, create a new environment in the gram panchayat by linking it with the schemes and facilities of the state's livelihood to get rid of the health debt and subsequent situations, and create a new environment for protection. to prepare. For this, strengthening the net of the community, information about the options of child protection to the village panchayats, budget provision in the village development plan for child protection and its use for the needy children, Village Child Protection Committees are taking initiative in the direction of child protection.

During the reporting period, the organization achieved results by implementing the following activity on this issue –

## रोजा संस्थान की सूचना पर अफसरों ने रोकवाया बाल विवाह का आयोजन

आजमगढ़। बाल कल्याण समिति के अध्यक्ष रजनीश कुमार श्रीवास्तव के मोबाइल पर रोजा संस्थान द्वारा सूचित किया गया कि थाना जहानागंज के अंतर्गत ग्राम सेमा में बाल विवाह आयोजित कराया जा रहा है। तुरंत बाल कल्याण समिति अध्यक्ष रजनीश श्रीवास्तव द्वारा जिला प्रोवेशन अधिकारी शशांक सिंह एवं चाइल्ड लाइन को सूचित किया गया।

जिला प्रोवेशन अधिकारी द्वारा उप जिलाधिकारी सदर एवं थानाध्यक्ष जहानागंज को अवगत कराया गया। संयुक्त रूप से संचालित अभियान के तहत, वन स्टॉप सेंटर से रजना मिश्रा एवं अन्य सदस्य और चाइल्ड लाइन से प्रतीक्षा राय मौके पर पहुंच कर बाल विवाह रोकवाया एवं नियमित बच्ची बच्ची की मां, लड़के व अन्य सदस्यों को बाल कल्याण समिति के समक्ष प्रस्तुत किया। बाल कल्याण समिति से रजनीश श्रीवास्तव, अखिलेश कुमार सिंह एवं जय प्रकाश यादव उपस्थित रहे। बाल



मौके पर पहुंचे अधिकारीगण।

कल्याण समिति द्वारा जांचोपरांत पाया गया कि बच्ची को उम्र 13 वर्ष है एवं लड़का 21 वर्ष का है। लड़की की माता गीता एवं चाचा शोभिन द्वारा बताया गया कि बहकावे में आकर शादी अशोक, पुत्र प्रभु दयाल ग्राम जलालाबाद, जिला शाहजहांपुर तय की गई थी। काउंसिलिंग के पश्चात माता द्वारा स्टॉप पर लिखित बयान दिया कि भविष्य में नाबालिक लड़की को शादी नहीं करवाऊंगी। बाल कल्याण समिति द्वारा बच्ची की लिखित रजामंदी के पश्चात बच्ची को मां को सुपुर्द

किया एवं 15 मार्च को पुनः बच्ची को कार्यालय में प्रस्तुत करने का निर्देश दिया। इस तरह विधिक कार्यवाही करते हुए जिला प्रोवेशन कार्यालय आजमगढ़, बाल कल्याण समिति एवं चाइल्ड लाइन आजमगढ़ द्वारा आपस में समन्वय स्थापित करते हुए जनपद आजमगढ़ में बाल विवाह को रोकने का सफल प्रयास किया गया। सभी संगे संबंधित लोगों से लिखित बयान लिया गया कि आगे किसी भी नाबालिक का विवाह उनके द्वारा नहीं करवाया जायेगा।

Sl. No.	Indicator	Achievement
01	Helping to beneficiaries on Ayushman Bharat	7979
02	Mobilized and promote for covid vaccination	17961
03	Number of vulnerable people helped to reached in schemes like MUDRA, MNREGA, Jeevika, NRLM, etc.	13778
04	Number of youths helped for skill training / government or bank credit	3285



05	Mobilized to children and support to enrollment in government schools	2495
06	Number of children helped to educational entitlements	8160
07	Number of children linked to sponsorship and other social protection schemes of the government	29
09	Organizing convergence meeting with SMC for improving linkages on educational support for eligible children	102
10	Orientation program of School Management Committee on enrolment, retention and providing educational support to needy children.	51
11	Orientation program for PRI members for including Child Protection components in GPDP	52
12	Helped in Ayushman Bharat golden card free camps	63
13	Helped to Number of people receiving benefits from Labor Department	104
14	Helped Number of e-shram cards made in the project area	986
15	Linked of Registration in BOCW	81
16	Support to livelihood initiatives	79
17	Identified and support to single parents' children and linked to MBSY	258

### **3- Support in Counselling and Monitoring Centre (1000 days care), Chakia, Chandauli**

On the issue of maternal and child health especially the care of children between 0 and



2 years, the organization in collaboration with Child Rights and You, New Delhi, through the three Counseling and Monitoring Center (CMC), Navaiganj villages in 26 villages of Chakia, District Chandauli Assisted in caring. The implementation of the program was hampered due to the effects of COVID-19. The organization took serious initiative on the issue of covid-19 vaccination. As a result, the community actively participated in the field. This year also we have found happiness in taking care of the health of the people.

During the reporting period on this issue, the following work was done by the worker of the organization-

Sl. No.	Indicator	Achievement
01	Free health camp organized	52
02	Patients checked	624
03	Support in Anemia test at CMC	260
04	Pregnant women get service at CMC	46
05	Lactating women get service at CMC	137
06	SAM children get service at CMC	12
07	Adolescent girls get service at CMC	67
08	Pregnancy women get service at own village/home	398
09	Lactating women get service at own village/home	361

10	High risk pregnancy women get service at own home	98
11	SAM child get service at village/home	26
12	MAM child get service at village/home	48
13	Anemia test at door step	102
14	Children get NRC service by referral from CMC service	04
15	Children get service in SNCU by referral from CMC service	28
21	Women and girls get multi vitamin	358
22	Number of Adolescent girls attended Counselling sessions on Anemia and IFA	360
23	Counselling Sessions Done on ANC and others	134
24	Total Pregnant women who got complete Ante Natal Care	180
25	No. of pregnant women who received counselling in third trimester about benefits of colostrum's feeding	259
26	Total High-risk pregnancies referred	33
27	Completed PNC support	88
28	Participated in counselling of Complementary feeding	204
29	Attended Food Demo	334



#### 4- Emergency support (COVID-19)



The livelihood resources of 1620 identified families of district Azamgarh were affected due to the effects of Covid-19. Due to which those families were facing difficulties in meeting their day-to-day needs. Even after wishing, they were not able to get daily wages or income generation work. Due to the circumstances of the lockdown in big cities, the factories had not started relatively yet. Due to which the needy were unable to get a livelihood by migrating. During this time the schools were also closed due to which the mid-day meal was not available during the day. Such concerns were expressed by people at community meetings.

Due to all these circumstances TFF decided to send 1000 rupees per family to the identified 1620 families in their bank accounts. The biggest challenge in helping people was to get the correct bank account details. Because at this time also there was a lock down and there was an effect of Covid-19 and due to the merger of the bank, the code of fund transfer had changed. The project team accepted the challenge and made a list of bank details of 1620 identified people.

After talking to the bank details, the organization sent one thousand rupees to the identified needy each family through the bank. A total assistance of Rs 16,20,000.00 was provided.

### 5- Mata Sabri Poshan kitchen

Musahar community in Uttar Pradesh is one of the poorest of the poor communities in India. Due to their identity, historically the community had been relegated to living in forest areas and catching rats for livelihood and were often denied any other work or source of income. Sheer deprivation historically had led to the community surviving on a subsistence diet of rats and



other rodents, which is where the name ‘Musahar’ stems from. Due to the rampant stigma and discrimination present even today, the community, living in various hamlets across eastern Uttar Pradesh, are still victims of abject poverty and destitution. ROSA has been



working with Musahar communities in various districts of eastern Uttar Pradesh for over two decades now. One of the most heart-breaking observations that ROSA has had over the years is the high rate of child mortality within the Musahar community. A vast majority of the children below five years are severely malnourished and often leading to devastating outcomes.

“The Musahar community lives in small hamlets outside of main village in forest-fringe areas. Government schools, Anganwadi centers are often not accessible to the community. The parents usually remain out of the house for the whole day, collecting forest resources or working in other people’s land. The children get hungry around midday but they are forced to go hungry.

ROSA has initiated community kitchens 01 Musahar hamlets (Talra). The community kitchen will be equipped with dry grains food items for 18 children. One volunteer from the community, each day, will be assigned the responsibility of providing the children a meal at midday when they are hungry.

The organization worked regularly towards social advancement during the reporting period. The organization's workers, volunteers, auspicious thinkers, donor organizations and individual's donor contributed immensely to this pious work. Because of which so much was done. All this was possible under the efficient guidance of the General Assembly and Executive Committee of the organization. We thank all those who have directly or indirectly contributed to the social work of the organization.

**ABHAR** - We extend our heartfelt gratitude to our donors, well-wishers, and dedicated co-workers. The tireless efforts of our team, along with the unwavering support of community members, stakeholders at the block and district, have been instrumental in helping us achieve the goals of our organization. Their collective contributions have ensured that our work continues to serve the best interests of our beneficiaries—especially women, adolescents, and children.



By-

Rural Organization for Social Advancement  
Kakarmatta (Near Adarsh Bal Vidyalya), Post- BLW, District- Varanasi-  
221004, UP, INDIA

Regards

Mustaque Ahmad

Chief Functionary “ROSA”