



21 YEARS IN SERVICE OF HUMINITY

# ANNUAL REPORT

RURAL ORGANIZATION FOR SOCIAL  
ADVANCEMENT

YEAR 2022-2023

### **About – Rural Organization for Social Advancement**

Rural Organization for Social Advancement, known as “ROSA”, is a social organization registered in Varanasi, Uttar Pradesh. This organization is providing services to the needy, poor and helpless individuals, families and communities of the society as per its objectives. This organization came into existence in 2003 and is registered under the Society Registration Act 21, 1860.

"ROSA" was founded by a group of experienced social workers who had been working for a long time in various districts of Uttar Pradesh. It all started with a decision to share their work experiences, working strategy, dedication towards public interest and future dreams as a collective knowledge, understanding and collective efforts. With time, people with similar understanding and ideology joined in and the scope of the work grew.

With the expansion of the work of the organization, the management committee of the organization got registered under other laws to fulfil the responsibilities of compliance with various laws of the country. At present, the organization follows all the necessary registrations and legal provisions.

The organization board has limited itself to the following-

**Nature:** - A non-political organization under the power of the Constitution of India.

**Vision:** - ROSA aspires for a just and equitable society.

**Mission:** - To Empower, Entitle & Enable marginalized/disadvantaged communities, ensuring social development and well-being.

#### **Org. Objectives:**

1. To build a harmonious self-reliant society and nation.
2. Promoting public health, family welfare, making effective and creative efforts for public health promotion.
3. To promote and conserve proper use of Agricultural Land, Animal Husbandry, Science, Environment, Rural Technology and Non-conventional energy sources.
4. To promote and conserve the traditional folk arts and genres in public interest.
5. To promote and implement education, health, people organization, income generation and agricultural programs for the overall development of the country.
6. To work towards helping Women, Children, Old people, Handicapped, Helpless, Scheduled Castes, Scheduled Tribes, Backward minorities of the society.
7. Coordination & support with other organizations with similar objectives and promoting voluntary work.
8. Establishment of centres for Program Implementation, Research, Free Publication, Training and Documentation of the organizational work.
9. To promote the development of Khadi and Village Industries.

10. Exchange and cooperation of necessary resources with local people, government, non-government, national and international organizations with similar objectives to fulfil the objectives of the organization.

11. To respect and protect local folk tradition, culture and ideas.

**Believes:** - Entire development of society for happy nation and this is possible only when every member of society will be happy.

**Our Principles:** - We compliance with democratic process and respect each other without any differentiation on the basis of religion, caste, race or gender and have equal opportunity for all at every level. We believe that “Help the people to help themselves”

**Our Values:** - To respect each other at every level of the society. Feeling of equality, availabilities of equal opportunities, transparency in development works, dedication towards self-discipline and responsibility.

**Our Core work:** - **SANJIVNI**- (Promotion of community health & nutrition), **TAALLEM**- (Promotion of foundational learning), **SWAVLAMBAN**- (Livelihood Support & employment), **SASHAKTI**- (Girls & women empowerment), **KAWACH**- (Child Protection and Safe Migration).

**Our Target Group:** - Children, Adolescent girls, Women & labours from needy individuals, families and community.

**Working Strategy:** - To strengthen the collective decision and collective initiative through the way of non-violence under democratic process at every level.

### Areas of Intervention

<b>Project Name</b>	<b>Location</b>	<b>No. of Village</b>
<b>Health and Nutrition Support</b>	▪ Chakia, Chandauli, U.P	<b>26</b>
<b>Support on Child protection</b>	▪ Balrampur, Tulsipur, Balrampur U.P	<b>30</b>
<b>Counselling and monitoring Support</b>	▪ Chakia, Chandauli, U.P	<b>26</b>
<b>Mata Sabri Poshan kitchen support</b>	▪ Chakia, Chandauli, U.P	<b>04</b>
<b>Livelihood support</b>	▪ Tarwa, Jahanaganj, Mehnagar, ▪ Azamgarh U.P	<b>114</b>
<b>Support in Pre-primary school learning</b>	▪ Chakia, Chandauli, U.P	<b>40</b>
<b>Support in Girls empowerment</b>	▪ Chakia, Chakia, Chandauli, U.P	<b>14</b>

## Program Progress

### 1- Support to Women and Children on Health and Nutrition

The Chakia block is most aspirational area specially in the fields of health and nutrition. In lack of knowledge and awareness people are being misguided by the non-medical person and traditional method of treatment (Jhad-fuk, Tantra-Mantra) as a result the health has become major problem of the area. Focusing the health and nutrition of mothers, children and adolescent girls, the organization is putting its best in improving the health and hygiene among these. Our well-trained staff are always on the way of support, help, in coordination of government department. Our day night efforts have changed a lot among the health and status of the beneficiary. Awareness regarding health and nutrition has been created not only in beneficiaries but also among the community.

At present mother, lactating mothers, pregnant mothers used to come along with the children at our counselling center and get proper guidance, routine health monitoring and rights suggestion to move Forward.



**Some highlighted achievements during the year**

<b>Sl. No.</b>	<b>Indicator</b>	<b>Achievement</b>
<b>01</b>	Support in growth monitoring under 5 years age	<b>1769</b>
<b>02</b>	Helping to MAM children	<b>100</b>
<b>03</b>	Helping to SAM children	<b>64</b>
<b>04</b>	Helping to Normal children	<b>1605</b>
<b>05</b>	Support in MAM to Normal growth	<b>59</b>
<b>06</b>	Support in SAM to MAM	<b>31</b>
<b>07</b>	Support and care of pregnant women	<b>358</b>
<b>08</b>	Support and care of lactating women	<b>152</b>
<b>09</b>	Helping in TT protected birth	<b>358</b>
<b>10</b>	Support in Institution delivery	<b>147</b>
<b>11</b>	Food demo done with pregnancy women, lactating mother and adolescents' girls	<b>761</b>
<b>12</b>	Health and nutrition awareness done with adolescent girls group members	<b>261</b>
<b>13</b>	Video show done on health and nutrition	<b>56</b>
<b>14</b>	Sports materials provided	<b>6511</b>
<b>15</b>	Orientation done with children on health and nutrition to adults	<b>1098</b>
<b>16</b>	Gives knowledge to children on seasonal diseases	<b>591</b>
<b>17</b>	Handwash promoted	<b>591</b>
<b>18</b>	Promoted wash room	<b>436</b>
<b>19</b>	Organized cleaning rally in 26 villages with people	<b>1887</b>
<b>20</b>	Trained Community health mobilizer	<b>32</b>
<b>21</b>	Promoted health Change agent on health and nutrition	<b>4</b>
<b>22</b>	Life skill training done to girls' children	<b>812</b>
<b>23</b>	Adolescent girls group promoted	<b>26</b>

<b>24</b>	Helped in Children groups	<b>26</b>
<b>25</b>	Mobilized to women for TT	<b>2861</b>
<b>26</b>	Treated diarrhea cases	<b>46</b>
<b>27</b>	Promoted supplementary nutrition to women	<b>2217</b>
<b>28</b>	Support to high-risk pregnancy	<b>95</b>
<b>29</b>	Promoted colostrum feeding	<b>152</b>
<b>30</b>	Support to High-risk pregnancy	<b>46</b>
<b>31</b>	Promoted kitchen garden to families	<b>1388</b>
<b>32</b>	Support in Children got complete immunization	<b>164</b>
<b>33</b>	Support in Children got colostrum feeding	<b>152</b>
<b>34</b>	Awareness generation on seasonal diseases to children	<b>591</b>
<b>35</b>	Helped in ANC checked	<b>358</b>
<b>36</b>	Helped in PNC checked	<b>152</b>
<b>37</b>	Helped in SNCU care support to infants	<b>4</b>
<b>38</b>	NRC referred to SAM children	<b>4</b>
<b>39</b>	Deworming support to children	<b>964</b>
<b>40</b>	Orientation to parents on child health and nutrition issues	<b>1091</b>
<b>41</b>	Promoted and seed support to families	<b>1388</b>
<b>42</b>	Orientation on child rights and development with children	<b>204</b>
<b>43</b>	Training in maternal health with adolescents' girls	<b>37</b>
<b>44</b>	Linked to BOCW	<b>58</b>
<b>45</b>	Promoted girls' education (drop out)	<b>4</b>

### Helping to women in Counselling and Monitoring care

Our counselling and monitoring center is being run by our well trained and experienced counsellor. Counselling and monitoring the pregnant and lactating mothers are being done on regular basis by the staff (Counsellor). It is being done both, at community center (organization) and door to door. Growth monitoring of children is also being done through CMC. Counselor spends 3 hours daily at center. On the issue of maternal and child health especially the care of children between 0 and 5 years, the organization in collaboration with Child Rights and You, New Delhi, through the three Counseling and Monitoring Center (CMC), Navajganj, villages in 26 villages of Chakia, District Chandauli Assisted in caring.

**During the reporting period on this issue, the following work have been done by the worker of the organization-**

Sl. No.	Indicator	Achievement
01	Free health camp organized	77
02	Women checked	1093
03	Anemia test at CMC	171
04	Pregnant women get service at CMC	227
05	Lactating women get service at CMC	112
06	SAM children get service at CMC	36
07	Adolescent girls get service at CMC	171
08	Pregnancy women get service at own village/home	243
09	Lactating women get service at own village/home	192
10	High risk pregnancy women get service at own home	34
11	SAM child get service at village/home	18
12	MAM child get service at village/home	24
13	Anemia test at door step	226
14	Children get NRC service by referral from CMC service	4
15	Children get service in SNCU by referral from CMC service	4



<b>21</b>	Helped to women and girls get multi vitamin	<b>226</b>
<b>22</b>	Number of Adolescent girls attended Counselling sessions on Anemia and IFA	<b>226</b>
<b>23</b>	Counselling Sessions Done on ANC and others	<b>243</b>
<b>24</b>	Total Pregnant women who got complete Ante Natal Care	<b>183</b>
<b>25</b>	No. of pregnant women who received counselling in third trimester about benefits of colostrum's feeding	<b>192</b>
<b>26</b>	Total High-risk pregnancies referred	<b>44</b>
<b>27</b>	Completed PNC support	<b>106</b>
<b>28</b>	Participated in counselling of Complementary feeding	<b>192</b>
<b>29</b>	Attended Food Demo	<b>251</b>

## **2 Livelihood Support (Swalamban), Azamgarh UP.**



This project is being run in 114 villages of 03 block of Azamgarh district i.e. Tarwa, Jahanaganj, Mehnagar. During the period under the “SWALAMBAN” Project beneficiaries from our intervened villages are being supported goat as livelihood support. The beneficiaries are being aware about the looking after the goats, protection from the different diseases and places to keep them. During the year 82 beneficiaries their provided goats for their livelihood support. The goat owners were aware by the “Pashu Sakhi” regarding seasonal diseases. The goats

were also dewormed and vaccinated by the “Pashu Sakhi”.

**Mata Sabri Poshan kitchen, Chakiya**



run by Rural Organization for Social advancement at block- chakiya, chnadauli. At Mata Sabari Poshan Kitchen was started in one village. Now, it is being run in 4 villages. The progress among the children and their families are seen.

Our first centre was started in the year 2021 in which 50 children were targeted. After 4 years we are proud say that we are running 4 centres in 4 villages, covering 200 children. Every day children get fresh nutritious cooked food, and seasonal fruits, the four centers are being run by the four efficient volunteers (female) from same village.

SR NO	Village name	Starting Date	Total Girls	Boys	Total Children	Children Enrolled in Primary School since beginning of the Program	New Children Enrolled since beginning of the Program
1	Sahamad pur	02/02/2023	23	28	51	13 (5- B and 8 - G)	30 (15- B and 15- G )
2	Puranadih	02/02/2023	27	22	49	07 ( 3 B and 4 -G)	6 ( 2- B and 4 - girl)
3	Bhishampur	6/05/2023	33	22	55	11 (5 -B and 6- G)	20 (9 -B and 11- G
4	Prabhu Narayanpur (Pakawa)	27/07/2023	25	19	44	05 (4 -B and 1 -G)	4 ( 2 -B and 2-G)

- Improvement of the health of children is being observed
- Children are enjoying good health and enjoy their childhood
- Importance of health and education is being realized by parents
- Children are themselves being motivated to attend the centers/Anganwadies
- Most of the children of above 6 years are getting admission in class 1<sup>st</sup>
- Improvement in height and weight is seen among the children.
- Parents are more aware about health hygiene not only for their children but for their neighbors

#### 4 Support to children in their school learning -



Training of Anganwadi workers

The project is started considering the educational status of the primary school's children. It was observed that children cannot match the learning level as per their respective classes. The program is focusing only on children who is aganwadi and primary school. To improve the learning level of the children, **40 Village learning centers in 40 villages**, run by 40 VIDYA SATHI before or after school time.





At centers, children learn Math and language, so that they could meet the level of their respective classes learning. Apart from this we are also supporting sports materials and library books for all children in the school.

During the period we have developed 9 Anganwadies as model anganwadi. Before that our plan to develop the anganwadi had been briefed and given request letter to DPO, Chandauli and on his consent we have proceeded for the further action. We have provided training to Anganwadies workers on new teaching methodology (Play way method). The Anganwadies were equipped with teaching and learning materials, Drawing circle and geometrical symbols, different songs with activities ETC.



Model Anganwadi developed by "ROSA"

Through these centers we are trying to strengthen the foundation of the children and then to improve their confidence level.

**Moto of the project-** Ensure that all children in Primary / Upper Primary Schools achieve class-appropriate learning

**Efforts made by the organization during year**

S.N	Activity	Achievement
1	Identified and started VLC	40
2	Recruitment of VIDYA SATHI	38
3	Number of children at centers	1200
4	Numbers of school supported	36
5	Number of Anganwadi supported	26
6	Total number of children at Anganwadi	1036



***Parents meeting***

#### **Support to children in Safe childhood- KAWACH**

- To create an environment for a safe childhood in project area so that the parents



and community are trying their best for a happy childhood of the children.

- Service providers at the district, block and gram panchayat level are aware of children's issues and are active in their role and responsibilities.
- To provide children with basic knowledge, to create future dreams with collective participation and to create a creative environment of joint efforts to achieve the dreams
- Helping poor eligible families to connect with government schemes and providing financial support to extremely poor families in community-based employment so that parents can meet the needs of their children.
- To share the experiences and obstacles of a small rural area with the district level officials so that the benefits of good and necessary change can reach the children of the entire blocks and district.
- To understand the problems related to children at every level in the project area, their causes, obstacles, and ways to solve them and to prepare a plan so that we can make an accurate plan for the future.

#### **Helping girls to their education & empowerment – HAUSLA THE GIRLS POWER PROJET**



- To Provide support in building the confidence to become self-sufficient and decisions making.
- To enhance the capability and capacity among the adolescents so that the attitude of boys' changes for the girls
- Enhancing the knowledge of the girl child towards nutrition and reproductive health, promoting positive thinking, practice, and behaviour.
- Engagement and Convergences with public health service providers for improving accessibility, quality health services and schemes.

### **Some Major Activities during the year**

- 1- Two-day training was organized on the issues in two batches at the Bikapur and Vijaypurwa. Total of 144 Adolescents Girls were participated the training and trained on 10 important points of the girls rights.
- 2- The overall free health camp witnessed a significant turnout, with a total of 1424 individuals availing of the free healthcare services.
- 3- Career guidance camp was organized in the village where the girls received counselling from resource persons like teachers, doctors, and police officers to help them build their careers. A total of 871 adolescent girls participated in this camp.
- 4- 92 Sessions on life skill (self-awareness, Empathy, Problem solving, Decision making etc) was organised in our intervened area, in which 1853 adolescent girls were participated.
- 5- career guidance camp was organized in the village where the girls received counselling from resource persons like teachers, doctors, and police officers to help them build their careers. A total of 871 adolescent girls participated in this camp.
- 6- 24 sessions on Yuth Engagement programme were organised in which 1084 youth were participated.

### **7-Helping in Safe migration and linking the government social security schemes**

#### **Achievement during the year**

<b>Indicators</b>	<b>Achievement</b>
Helping in benefits facilitated	28846
Helping in applications	39445



Meeting with village people on social schemes at devkali block, Ghazipur

“word of gratitude”

First we would like to thank our donors, friends, well-wishers who have given strength to see the dream and achieve the goal. I would like to thank our team members whose shoulders support us climb up and up.

Last but not the least would like to give thanks to General Assembly and Executive Committee of the organization and to all kind hearted people who are praising and showing their positive gesture by many ways.

**ABHAR** – We extend our heartfelt gratitude to our donors, well-wishers, and dedicated co-workers. The tireless efforts of our team, along with the unwavering support of community members, stakeholders at the block and district, have been instrumental in helping us achieve the goals of our organization. Their collective contributions have ensured that our work continues to serve the best interests of our beneficiaries—especially women, adolescents, and children.



By-

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Regards

Mustaque Ahmad  
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