



ANNUAL PROGRESS REPORT 2023-24



About – Rural Organization for Social Advancement

Rural Organization for Social Advancement, known as "ROSA", is a social organization registered in Varanasi, Uttar Pradesh. This organization is providing services to the needy, poor and helpless individuals, families and communities of the society as per its objectives.

This organization came into existence in 2003 and is registered under the Society Registration Act 21, 1860.

"ROSA" was founded by a group of experienced social workers who had been working for a long time in various districts of Uttar Pradesh. It all started with a decision to share their work experiences, working strategy, dedication towards public interest and future dreams as a collective knowledge, understanding and collective efforts. With time, people with similar understanding and ideology joined in and the scope of the work grew.

With the expansion of the work of the organization, the management committee of the organization got registered under other laws to fulfil the responsibilities of compliance with various laws of the country. At present, the organization follows all the necessary registrations and legal provisions.

The organization board has limited itself to the following-

Nature: - A non-political organization under the power of the Constitution of India.

Vision: - ROSA aspires for a just and equitable society.

Mission: - To Empower, Entitle & Enable marginalized/disadvantaged communities, ensuring social development and well-being.

Org. Objectives:

1. To build a harmonious self-reliant society and nation.
2. Promoting public health, family welfare, making effective and creative efforts for public health promotion.
3. To promote and conserve proper use of Agricultural Land, Animal Husbandry, Science, Environment, Rural Technology and Non-conventional energy sources.
4. To promote and conserve the traditional folk arts and genres in public interest.
5. To promote and implement education, health, people organization, income generation and agricultural programs for the overall development of the country.

6. To work towards helping Women, Children, Old people, Handicapped, Helpless, Scheduled Castes, Scheduled Tribes, Backward minorities of the society.
7. Coordination & support with other organizations with similar objectives and promoting voluntary work.
8. Establishment of centres for Program Implementation, Research, Free Publication, Training and Documentation of the organizational work.
9. To promote the development of Khadi and Village Industries.
10. Exchange and cooperation of necessary resources with local people, government, non-government, national and international organizations with similar objectives to fulfil the objectives of the organization.
11. To respect and protect local folk tradition, culture and ideas.

Believes: - Entire development of society for happy nation and this is possible only when every member of society will be happy.

Our Principles: - We compliance with democratic process and respect each other without any differentiation on the basis of religion, caste, race or gender and have equal opportunity for all at every level. We believe that "Help the people to help themselves"

Our Values: - To respect each other at every level of the society. Feeling of equality, availabilities of equal opportunities, transparency in development works, dedication towards self-discipline and responsibility.

Our Core work: - **SANJIVNI**- (Promotion of community health & nutrition), **TAALLEM**- (Promotion of foundational learning), **SWAVLAMBAN**- (Livelihood Support & employment), **SASHAKTI**- (Girls & women empowerment), **KAWACH**- (Child Protection and Safe Migration).

Our Target Group: - Children, Adolescent girls, Women & labours from needy individuals, families and community.

Working Strategy: - To strengthen the collective decision and collective initiative through the way of non-violence under democratic process at every level.

Areas of Intervention

Project Name	Location	No. of Village
SANJIVNI PROJECT	Chandauli, Uttar Pradesh	26
KAWACH PROJECT	Azamgarh and Balrampur, Uttar Pradesh	144
Mata Sabri Poshan kitchen Project	Chandauli, Uttar Pradesh	04
TAALEEM PROJECT	Chandauli, Uttar Pradesh	40
SASHAKTI PROJECT	Chandauli, Uttar Pradesh	14
MRC PROJECT	Ghazipur, Uttar Pradesh	160

Project wise activities details -

1-Program Name- Sanjivni Project- Chandauli Health & Nutrition



In Chakia block of aspirational district Chandauli, organization works with the most deprived and socially-economically backward community in 26 forest villages, focusing on **health and nutrition of women and children**. Activities include health awareness, camps, vaccination support, anaemia detection, support in adolescent immunization, assistance to pregnant and lactating women, support to link with social security scheme and promotion of kitchen gardens. Apart from this we support the school in enrolment of children and decreasing the drop out cases.

Sl. No,	Activities	Total Supported
1	Community Level Health and Nutrition campaign	5460
2	Meeting with male community members on maternal and child health	624
3	Capacity Building of Adolescent girls health and hygiene, menstrual hygiene, foods and nutrition	73
4	Staff capacity building on Child health and Nutrition	12
5	Orientation of Community health mobilizer on Homebased newborn care	27

6	Orientation of VHSNCs members	88
7	Block level coordination meeting on Maternal and Child Health	54
8	Supported in achieving the Ayushman Bharat Card	119
9	Supported in Treatment Under Ayushman Card	9
10	Free Kitchen Garden seed support	1959
11	Supported to get sponsorship scheme	10
12	Women linked with JSY	121
13	Women linked with PMVVY	43
14	Life skill session done	50
15	Participants in Life skill session	2303
16	Session on menstrual hygiene	86
17	Participants in menstrual hygiene	954
18	Children Linked with CM Bal seva yojana	6
19	Children enrolled in School (6-14)	267
20	Children enrolled in School (15-18)	358

2. Taaleem Project - Chandauli

Description- Support in school learning level (Pre-school and Primary school children)



We believe that every child, regardless of where they are born, deserves the opportunity to dream freely, learn joyfully, and build a brighter future. Our programs are built on the conviction that education is the most powerful tool to break cycles of poverty and inequality. We work to ensure that children not only learn but succeed, and that their journey through

school becomes a stepping stone towards productive and meaningful careers.

We provide **innovative teaching tools, training, and processes** that help beyond memorization learning and engage children in ways that quick understanding. Our frameworks focus on building **grade-appropriate skills in literacy, numeracy, and beyond**, so that every child moves forward with confidence. Our VLC is filled with joy, participation, and progress does more than improve learning level.

We work closely with the government to bring education where it is needed most by enrolling children in Anganwadis and schools, and ensuring they continue their learning journey through regular attendance and smooth transition into higher grades.

Considering the above ROSA sansthan is running 40 VLC (Village learning centers in 40 villages (where the most deprived and needy community residing) and 37 Vidya Saathis are putting their best to achieve the goal of the project.

Sl. No,	Activities	Total Supported
1	Children supported by 40 village learning center	900
2	Vidhya Sathi training organised	37
3	Monthly meetings fo Vidhya Sathi	12
4	Provided book to VLCs	40
5	Play materials to AWC	15
6	Pre school teaching methodology training	28
7	Children competitions events at 6 PS	320
8	Sharing meeting with block education officials	21
9	Parents orientation meeting	900
10	Orientation of school Management committee	26
11	Staff meeting and training	12

3. Sashakti – Hausla – The Girls Power Project- Chandauli

Description- Girl's empowerment



The **Hausla Project** in Chakiya block, was started after a survey of the community's geographical, demographic, socio-economic condition and educational conditions.

HAUSLA project is being implemented in 13 villages to empower adolescent girls and make them self-reliant through various activities- Life skills, Career guidance, Leadership training, Free Health Awareness Camp For Community adolescent Girls and Women, Behaviour Change Communication, Aware Digital Cyber Security Training, Gender equality and adolescent girls meetings.

Sl. No,	Activities	Total Supported
1	Six Monthly BCC sessions among Communities	24
2	Baseline study and Assessment	12
3	Formation of Adolescents Girls Groups	41
4	Quarterly Life skill training sessions among Girls Groups	96
5	Six Monthly Career Guidance Camps among Girls	48
6	Six Monthly youth engagement events	24
7	Two Day Training of 70 Girls on Constitutional values and democratic rights in 2 batches	82
8	2 Days Staff Training on Mobilization and Outreach	8

9	Review meetings of Team	12
10	Six Monthly Stakeholders interaction and Convergence	2
11	Health Camps for Community women and Girls	6
12	Establishment of Village level book bank to Promote learning environment	12
13	Celebration of IDG, Menstrual hygiene Day, Women day and Human Rights Day	4
14	Training of 70 Girls Leaders of Leadership development	75
15	Supporting for establishment of Small Kitchen Garden among Girls	160
16	Training of 70 Girls Leaders on Digital and Cyber Security	150

4- Mata Sabri Poshan kitchen Project – Chandauli

Description- Support in Pre-schooling and Nutrition to under 5 children



After the COVID-19 pandemic, ROSA Sansthan conducted a health survey of 290 children in 6 villages. The findings where over 65 children were

identified as malnourished (SAM/MAM categories), while many others were at risk.

To address this, the organization started the **Mata Sabari Poshan Kitchen project**, providing additional nutritional food to children, especially those who often stayed hungry when their parents were away for work. Initially, limited resources allowed only a small number of centres.

This year, along with nutritious meals, children also participate in playful learning and activities that support their overall growth and development before Anganwadi timing.

Sl. No,	Activities	Total Supported
1	Regular supported nutritional food to the children	210
2	Provided Clothing and shoes	210
3	Rahat kit Supported to the families	200

5. Sanrakshan- Kawach Project- Azamgarh

Description- Surakshit Bachpan



Children from deprived communities often remain on the edge of exploitation and abuse, as their families lack the financial and social strength to safeguard them. Recognizing this, our organization has worked to make communities self-reliant and self-sufficient, enabling them to stand firmly for their children's rights.

We support communities through awareness programs, linkages with government social protection schemes, livelihood support and capacity-building initiatives. By strengthening School Management Committees

(SMCs) with the support of district authorities, we have been able to increase enrolment and reduce dropout rates.

At the same time, we focus on strengthening child protection structures like CWPC, BCPC, and DCPU by active liaison with government stakeholders. Our aim is clear to create a fool proof protection shield around every child, where families, schools, communities, and government systems come together to ensure that children grow up safe, educated, and empowered.

Sl. No,	Activities	Total Supported
1	Orientation of Child Protection Committee	60
2	Orientation of Self-help group	114
3	Orientation of Community groups	107
4	School Chalo Abhiyan	50
5	Orientation of DCPU, BCPU, VLCPC	4
6	Support in GPDP	60
7	Adult Literacy Centre	3
8	Capacity Building of needy people on employment	2024
9	Exposure Visit of group members	45
10	Livelihood Support to families	72
11	Coordination meeting Between Community & PMJY Stakeholders	3

6. Welfare of Migrant Labour - Ghazipur

Description- **Migrants Resilience Collaborative (MRC)**



After the COVID-19 pandemic, many migrant labour families were left helpless and close to starvation.

The Migrants Resilience Collaborative (MRC) was then to support migrant workers and their families. It mainly works in three areas-social securities, worker protection. The goal is to reduce the risk of forced labour, child labour, bonded labour and exploitation, while ensuring dignity and a better future for left migrant family's members.

Sl. No,	Activities	Total Supported
1	Beneficiaries supported to get gov social security schemes	28448
2	Women are supported to get gov social security schemes	17675
3	Beneficiaries supported to fill the gov social security schemes	39343
4	Helped on labour protection issues	1356
5	Labours were supported to get non-payment wages Rs.	9,16,894
6	Awareness building at labour adda	15
7	Awareness building in Villages	160
8	Coordination meeting	6

ABHAR – We extend our heartfelt gratitude to our donors, well-wishers, and dedicated co-workers. The tireless efforts of our team, along with the unwavering support of community members, stakeholders at the block and district, have been instrumental in helping us achieve the goals of our organization. Their collective contributions have ensured that our work continues to serve the best interests of our beneficiaries—especially women, adolescents, and children.

By-



Rural Organization for Social Advancement

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Regards

Mustaque Ahmad

Chief Functionary "ROSA"