

# **Rural Organization for Social Advancement- ROSA**

## Kakarmatta, Post-BLW, District-Varanasi -INDIA

#### About Org-

"ROSA"- Rural Organization for Social Advancement called "ROSA" Sansthan. It is a non-government organization of Varanasi, Uttar Pradesh, India, which is currently working in 5 Districts of Uttar Pradesh. The main target of the organization is poor families, who are struggling on their level but due to current socio & economic circumstances, their whole development is not progressive as per basic need for a dignified life. Main objective of the organization is promoting national integration through social advancement and such work that community could be helped by them. It came into existence in July, 2003, this organization got registered under the Society Registration Act 21 of 1860.

### Background-

"ROSA" was established by a group of experienced social worker, this group observed that people working in a brick kiln with women and children & work very hard but they live in a very unsafe house & their children do not meet their basic need, they work in unfavourable working condition keeping their lives at risk still they are always afraid of losing their source of livelihood.

#### **SWAVLAMBAN PROJECT**

### Brief report of beneficiaries of goat in Chakia Block- District- Chandauli

Chakia is an important block of Chandauli district (Aspirational District under Niti Ayog). This



district is one of the backward districts of Uttar Pradesh. Due to the lack of prominent employment opportunities in the district, there is a high number of people migrating to other states in search of jobs. The number of men from disadvantaged communities is particularly this high in migration. Women are found to

be living a hard life at home with the children. Due to the insufficient income of their husbands, managing the household becomes difficult".

The Rosa Sansthan, taking these situations into consideration, selected needy women for

livelihood enhancement in some villages after understanding the conditions. The selection was based on factors such as the woman's desire, capacity, experience, safe place and economic status. Keeping these points in mind, the workers of the Rosa org chose women



for livelihood support. The information about the beneficiaries were filled on prescribed form of the organisation along with necessary documents. The suitability of the selected beneficiaries was then checked through home visits by the senior team member.



Subsequently, the list of beneficiaries was submitted to the head office for approval from the Chief Functionary of the organization. After approval, the account department transferred (On line) the money to the goat seller's account. In the next steps, the staff of ROSA, provided goats to the beneficiaries.

You have helped our needy beneficiaries for their dignified and prosperous future. We are thankful for your support.